

DR. HARIETTA ELEFTHEROCHORINO

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MANAGING VP, INNOVATION HUB, IQVIA (NYSE:IQV)

Harietta is the managing vice president of Innovation Ventures at IQVIA, an S&P 500 company with ~80k employees and operations in >100 countries. Building on multi-disciplinary expertise combining AI technology, medicine and business, she leads a portfolio of investments and partnerships with pioneering start-ups transforming healthcare.

She is an AI pioneer with ~20 years of experience in the AI technology and healthcare data, twice successful general manager of businesses she built from the ground up and scaled up within global matrix corporations. Her work has been recognised with multiple awards across continents, including the prestigious US [Gold Stevie Award for Women in Business](#), Twenty Women in Data and Tech UK, [Fortune 40 under 40](#) and more.

Committed to diversity and inclusion, she is a 'Women in STEM' ambassador and a mentor to the new generation of curious minds. She holds a Diploma in Electrical and Computer Engineering, an MSc in Bioinformatics & Systems Biology (Dist.) and a PhD in Medicine from Imperial College. She is of Greek British background.

PROFESSIONAL EXPERIENCE

IQVIA

Jun 2021 – Present

Managing Vice President, Innovation Ventures

Manages corporate portfolio of capital investments and network of strategic partnerships with pioneering start-ups. Identifies transformational early-stage companies and catalyses joint market pursues, capital deployment, business model innovation, client impact.

IQVIA, UK

Mar 2018 – May 2021

General Manager, Global AI Solutions, Real World Solutions

Accountable for business strategy, product strategy and software development of IQVIA AI technology portfolio in Real World Solutions. Responsible for innovation and [thought leadership](#) on AI as a capability, at scale, AI interpretation and adoption. Helping clients on AI innovation and deployment at enterprise level, supporting with the associated change management.

Deloitte, UK

Aug 2014 – Feb 2018

Head, Advanced Analytics and Data Science, Consulting & Technology

Entrusted to build and lead the Deloitte UK Data Science and Advanced Analytics practice. A multi-dimensional role, in which she developed novel analytics offerings and scaled the commercialisation of a portfolio of assets/accelerators. Primary duties involved senior client relationship management, ideation/innovation and client opportunity creation, large-scale digital transformation programme delivery with a focus on quality assurance and risk management of analytics applications at scale.

Imperial College London, UK

Jan 2008 – Jul 2014

Group Leader, Public Health & Honorary Research Fellow

Led the tech-enabled business transformation of the Paediatrics Unit in St. Mary's hospital. As a group-leader in Public Health analytics, managed and designed analytical solutions for the NHS, Janssen, GSK, Novartis, Erasmus MC and others. Awarded an Honorary Research Fellow appointment for outstanding contribution to health research using advanced analytics.

INVENTOR - PATENT

US PATENT APPLICATION I111: High Speed Scanning Parser for Scalable Collection of Statistics and Use in Preparing Data for Machine Learning

AWARDS – DISTINCTIONS

- [Twenty Women in Data and Tech UK](#) | 2023
- [Gold Stevie Award for Women in Business](#) as the “Most Innovative Woman of the Year” | 2023
- [Fortune 40 under 40](#) | 2022
- [Top 25 Women Leaders in UK Healthcare](#) awarded as an AI Pioneer | 2019
- Deloitte Outstanding Achievement for Client Service | 2018
- [UK Cloud Award of the Year](#) on Innovation in Analytics | 2016
- [Honorary Fellowship of Imperial College London](#) | 2014
- Prestigious European Union and Wellcome Trust funding for research on genomics | 2007-2014

EDUCATION

- PhD, Machine Learning on Omics, Medicine** IMPERIAL COLLEGE LONDON, UK Jan 2008 – Dec 2011
[20 peer-reviewed journal articles, >1,100 citations](#), 70+ invited talks internationally, work featured on the Cover of *Human Molecular Genetics* journal, one of the top 5 most influential journals in genetics
- MSc, Bioinformatics and Systems Biology**, IMPERIAL COLLEGE LONDON, UK Sep 2006 – Sep 2007
Distinction, Grade: 82/100, Top Graduate
- Diploma, Electrical and Computer Engineering**, ARISTOTLE UNIVERSITY OF THESSALONIKI, Greece Sep 2000 – Sep 2005
Grade: 8,23/10, Top 5% of graduates * Dissertation thesis grade: 10/10 (Excellent)

Languages

Greek (native), English (fluent), Spanish (fluent), German (basic)

HOBBIES/INTERESTS

A passion for sports from tennis, volleyball (league player 1995-2000), snowboarding and mountaineering. Passionate about the Community, STEM and attracting Female Talent' is involved in Health Business Association, IQVIA Women in Leadership, UK Women in Data, Deloitte's community work on inspiring children for a career in Technology and the Deloitte Women in Technology.